

Business Model Canvas - MVP Ventures 2024-2025

Please complete the business model canvas template below.
Provide a high-level summary in each section, dot points encouraged (one-page).

Instructions:

1. List the key partners and resources that you intend to collaborate with or that will contribute to the project outcome.
2. List the key activities for the proposed project.
3. List the value propositions that your product offers to the target market.
4. Identify the target market of your product and list the customer segments you aim to attract within this market.
5. Identify and list your customer strategy for attracting, retaining and/or growing your customer base.
6. Identify and list the revenue streams that your business intends to generate from your product.

Please note: Further details on the information provided in this template, will be addressed in the application forms.

1. Key Partners/Resources	2. Key Activities	3. Value Propositions
4. Target Market and Customer Segments	5. Customer Strategy	6. Revenue Streams