

# CBDs Revitalisation – Round 3

## Fact sheet

### About the Program

The NSW Government has committed \$50 million to the CBDs Revitalisation Program (the Program) to accelerate the economic and social recovery of CBDs across Greater Sydney, Newcastle, and Wollongong post COVID-19. To achieve this, the Program will provide targeted support for events and activation activities to attract people back to CBDs and increase their connectedness and engagement with these locations.

Program funding is awarded on a competitive basis over 3 rounds. The first 2 rounds of the grants are now closed. Round 3 is now open.

### What support is available?

Grants between \$250,000 and \$800,000 are available for events and activation activities within the retail, hospitality, entertainment, sport, arts and culture industries which attract people back to CBDs and increase connectedness and engagement with these locations.

### What are the key dates and timelines?

Round 3 opened for applications on 29 March 2022. Applications for Round 3 will close 12pm (AEDT), 26 April 2022.

Grant agreements are required to be signed and first payment made by 30 June 2022.

Projects supported in Round 3 must be delivered by 31 August 2022.

### Who is eligible to apply?

To be eligible for the program applicants must:

- commit to the delivery of an eligible event or activation activity within the Program delivery dates
- be an Australian Business Number (ABN) holder
- be registered for GST
- be one of the following entity types:
  - a company incorporated under the *Corporations Act* (including a company limited by guarantee)
  - an Aboriginal and Torres Strait Islander Corporation registered under the *Corporations (Aboriginal and Torres Strait Islander) Act 2006*
  - an incorporated trustee on behalf of a trust
  - an incorporated association
  - a NSW local government body whose local government area contains an eligible CBD
  - a NSW Government cultural institution as listed at the end of this document.

### What are eligible events or activation activities?

For a project to be eligible it must:

- be for the primary purpose of revitalising the CBD(s) by attracting people and increasing connectedness and engagement with the CBD(s)
- align to the NSW Government's NSW 24-Hour Economy Strategy, Destination NSW Visitor Economy Strategy, and/or the Open Spaces program.

See the Program Guidelines for further information about eligible events.

## How will my application be assessed?

Applications for support will be assessed against the following criteria.

<b>Revitalisation of CBDs</b>	How will the project contribute to the revitalisation of the CBD(s)? How will the project attract people back to CBDs and increase their connectedness and engagement with these locations?
<b>Deliverability</b>	Can the project be delivered within the Program delivery dates of 1 July 2022 and 31 August 2022?
<b>Strategic alignment</b>	How does the project align to the NSW Government's NSW 24-Hour Economy Strategy, Destination NSW Visitor Economy Strategy, and/or the Open Spaces program?
<b>Partnership and co-contribution</b>	What is the collaboration and partnerships associated with the project?
<b>Other considerations</b>	All other relevant factors and risks as determined by Investment NSW.

## What is a NSW Government cultural institution?

For the purposes of the CBDs Revitalisation Program, the following NSW Government cultural institutions are eligible:

- Art Gallery of NSW
- Australian Museum
- Barangaroo Delivery Authority
- Museum of Applied Art and Sciences
- Parramatta Park Trust
- Place Management NSW
- The Royal Botanic Gardens and Domain Trust
- State Library of NSW
- Sydney Living Museums
- Sydney Olympic Park Authority
- Sydney Opera House

Where a NSW Government cultural institution is not on the above list, the Minister for Enterprise, Investment and Trade, Minister for Tourism and Sport, and Minister for Western Sydney has the discretion to determine a NSW Government cultural institution as eligible.

## Where are the eligible locations?

A project must be delivered in at least one the following CBDs:

- Sydney
- Blacktown
- Parramatta
- Fairfield
- Sydney Olympic Park
- Hurstville
- Liverpool
- Kogarah
- Penrith
- Macquarie Park
- Chatswood
- Campbelltown
- North Sydney
- Wollongong
- Manly
- Newcastle
- Bankstown

## How can I apply?

Applications must be made via an online application form at [investment.nsw.gov.au/cbdsrevitalisation](https://investment.nsw.gov.au/cbdsrevitalisation)

## Questions?

If you need further guidance around the application process or if you are unable to submit an application online, contact us at [investment.nsw.gov.au/contact-us](https://investment.nsw.gov.au/contact-us) or by calling 02 4908 4800.