

CASE STUDY

NeedleCalm Pty Ltd

NeedleCalm is an Australian-made medical device that helps reduce the fear, stress, pain and anxiety associated with needles. They received funding under the Minimum Viable Product program from the NSW Government in 2019. At that stage they were just starting out in a very competitive sector and the grant provided crucial support, helping them move to the next stage of their business growth.

They are now an award-winning business, recently winning a Good Design Award and receiving a Judges Commendation in the CHP Australia Diamond Awards 2021.

